

2007 Prestige Toyota Challenge

Contest Rules & Regulations

Sweepstakes will commence on September 12, 2007 and conclude on March 1, 2008 with a random drawing. To qualify, all sweepstakes entry forms must be received by mail or personal delivery by 4:00 p.m. on March 1, 2008 at United Way of Ulster County, 450 Albany Avenue, Kingston, NY 12401. United Way of Ulster County and other contest sweepstakes sponsors are not responsible for lost, late or misdirected mail or entries not forwarded to United Way of Ulster County in time for the random drawing.

Those who *increase* their annual gift to the United Way of Ulster County's Community Impact Fund by \$1, \$2, \$3 or \$5 per week (or \$52, \$104, \$156 or \$260 per year) or *begin* giving to the United Way of Ulster County's Community Impact Fund at \$1, \$2, \$3 or \$5 per week (or \$52, \$104, \$156 or \$260 per year) will automatically be entered to win. No purchase or donation is necessary to enter. A purchase or donation will not increase the chances of winning. If not making an increased donation of \$1, \$2, \$3, or \$5 per week to United Way of Ulster County's Community Impact Fund, you may enter by sending a postcard with your name, address, and phone number to: United Way Prestige Toyota Challenge, 450 Albany Avenue, Kingston, NY 12401. Limit one entry per person. Illegible entries will be disqualified. Employees of United Way of Ulster County, Prestige Motors, Lowe's-Kingston, or Emerson Resort and Spa, or their immediate families and other household members are not eligible to win prizes offered by their place of business. The odds of winning shall be determined based upon the number of valid entries received.

The prizewinners must meet the following qualifications: Entrants must have their principal residence or their principal place of employment in Ulster County. Entrants must be at least 18 years of age on or before March 1, 2008. Finalists must provide proof of age and valid driver's license when appropriate. Winners will be required to sign a Winner Release Form, provide their social security number and claim the prize within ten (10) days of notification.

The acceptance of a prize constitutes permission to use the winner's name or likeness for the purpose of advertising, promotion and trade in connection with the United Way of Ulster County without further compensation to the winner. The winner releases United Way and participating corporations, their franchises, subsidiaries, game suppliers, advertisers and promotion agencies, respective employees and agents from any and all liability arising out of participation in this game. Prizes cannot be transferred, exchanged or redeemed for cash or other merchandise. Prizes are subject to, and winner is responsible for all applicable federal, state and local taxes, as well as registration, license and insurance fees. Upon delivery of prizes, the winner must present proof of paid insurance if that prize is a motor vehicle.

The grand prize is the lease for 24 months, of a new 2008 Toyota Camry, donated by Prestige Toyota, which is subject to the terms, conditions and requirements of Prestige Toyota and the lease provider, Toyota Financial Services. The Grand Prize will include monthly payment during the lease term and all inception fees, except motor vehicle fees, based on 15,000 miles per year. The winner will be responsible for motor vehicle fees and any fees or charges due at lease termination. To be eligible for the grand prize, the winner must be approved as a Lessee by Toyota Financial Services and present, prior to delivery, proof of paid insurance which meets requirements of Prestige Toyota and Toyota Financial Services.

Other prizes include a \$1,000 Gift Card, donated by Lowe's-Kingston, one-week stay at a fully furnished 2-bedroom condominium in Naples, FL, and a one-night mid-week stay at the Emerson Resort and Spa. Prizewinners will be announced at the United Way's Awards Luncheon to be held on March 28, 2006. The drawing will be supervised by Merck CPAs & Consultants (Certified Public Accountants), and by United Way of Ulster County officials whose decisions are final with respect to all matters related to this sweepstakes. Finalists will be notified in person or by phone and by registered mail. In the event that United Way of Ulster County is unable to contact potential winners despite diligent efforts to do so, an alternate winner will be chosen. In the event that the finalist is not qualified to accept the grand prize, an alternate will be chosen. Winners' names will be available after March 27, 2008 and may be obtained by sending a self-addressed, stamped envelope to United Way Prestige Toyota Challenge, 450 Albany Avenue, Kingston, NY 12401.

Sweepstakes void where prohibited or restricted by law.